# Beyond Benefits for Humans: How Cities can Support Ecosystem Services for Wildlife

















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#### The Birds and the Bees



#### **Provisioning Services**

- 7,000 9,000 insects per clutch
- \$56 billion per year

#### The Birds and the Bees



#### **Cultural Services**

70 million watch wildlife

#### Wildlife and Urbanization



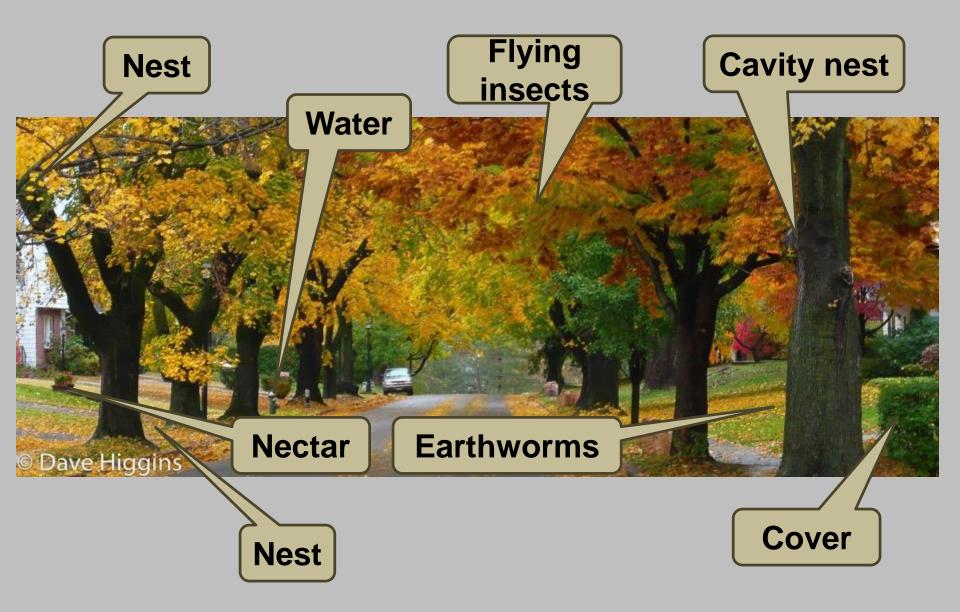
**Habitat Loss and Alteration** 

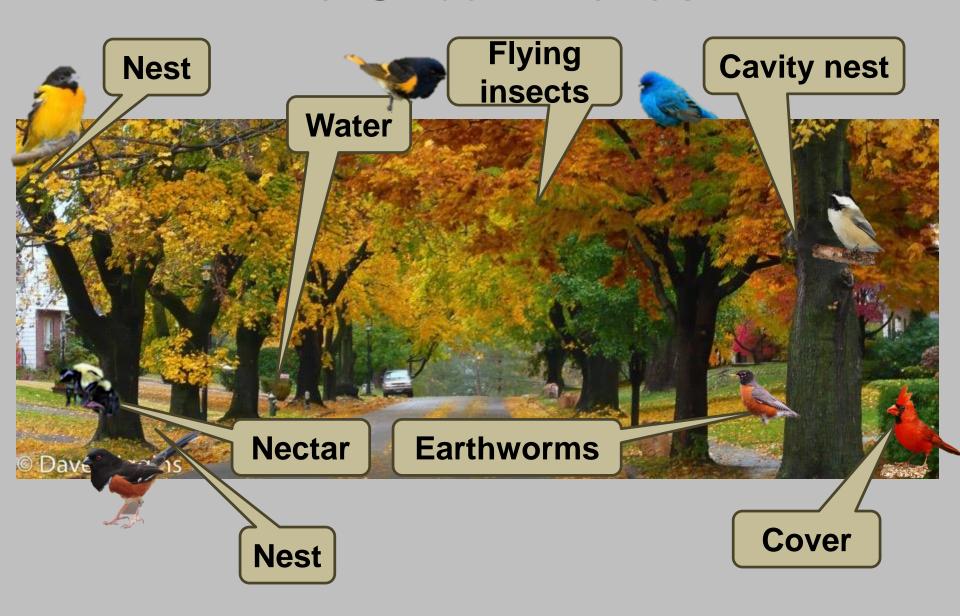
### 80% of Americans Live Here











# Strategies for Enhancing the Urban Forest



Assessing Habitat



Conservation Partners



Creating Habitat





Apply to urban forest data



Assess habitat potential



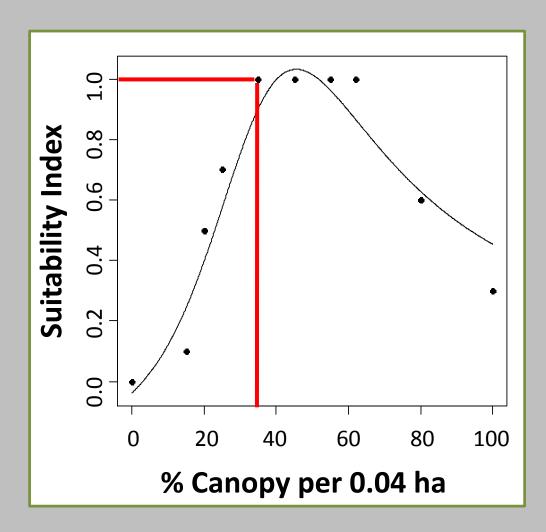
**Bird Diversity** 



Improve Urban Forest Management

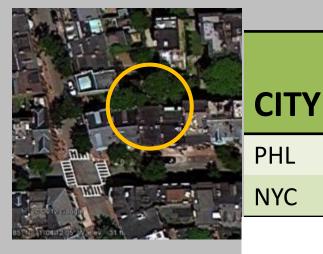












Canopy % (0.04 ha)

Lg Tree **Density** (0.04 ha) **Basal Area**  $(m^2/ha)$ 

**Deadwood Density** (0.04 ha)

PHL

NYC

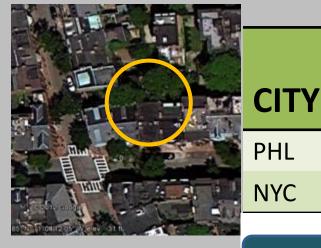


PHL

NYC







(0.04 ha)

Lg Tree **Density** (0.04 ha) **Basal Area**  $(m^2/ha)$ 

**Deadwood Density** (0.04 ha)

PHL

NYC

**OPTIMAL** 

35-62%

**Canopy %** 

>6

8-14

1-3



**PHL** 

NYC







	CITY	Canopy % (0.04 ha)	Lg Tree Density (0.04 ha)	Basal Area (m² / ha)	Deadwood Density (0.04 ha)
3	PHL	12.5%	0.68	1.91	1.26
	NYC	19.5%	0.63	1.47	0.3



OPTIMAL	35-62%	>6	8-14	1-3
PHL	75.5%	5.11	10.91	9.06
NYC	36.0%	2.12	4.57	0.85

Lerman et al. 2014 Landscape and Urban Planning







CITY	Canopy % (0.04 ha)	Lg Tree Density (0.04 ha)	Basal Area (m²/ha)	Deadwood Density (0.04 ha)
PHL ( <b>0.2</b> )	12.5%	0.68	1.91	1.26
NYC ( <b>0.15</b> )	19.5%	0.63	1.47	0.3



OPTIMAL	35-62%	>6	8-14	1-3
PHL ( <b>0.7</b> )	75.5%	5.11	10.91	9.06
NYC ( <b>0.3</b> )	36.0%	2.12	4.57	0.85

Lerman et al. 2014 Landscape and Urban Planning









#### **Highlights**

- Assesses bird habitat potential
- Evaluates habitat improvement plans
- Provides detailed information of habitat requirements





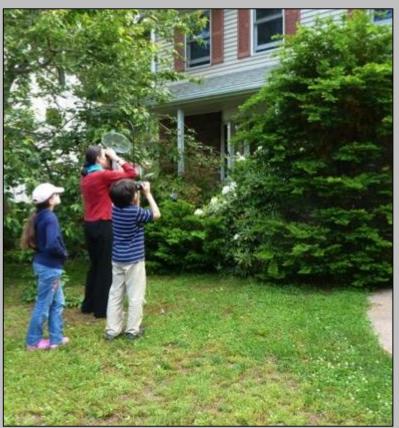
#### **The Science**

- Monitor backyard bird populations
- Identify management regimes
- Improve wildlife habitat









#### The Engagement

- Increase environmental literacy
- Reconnect people with nearby nature





The "Feel Good" Factor



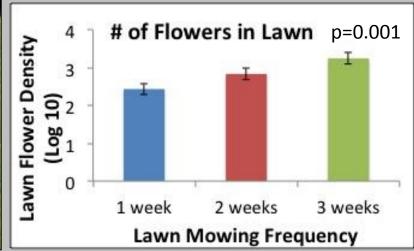




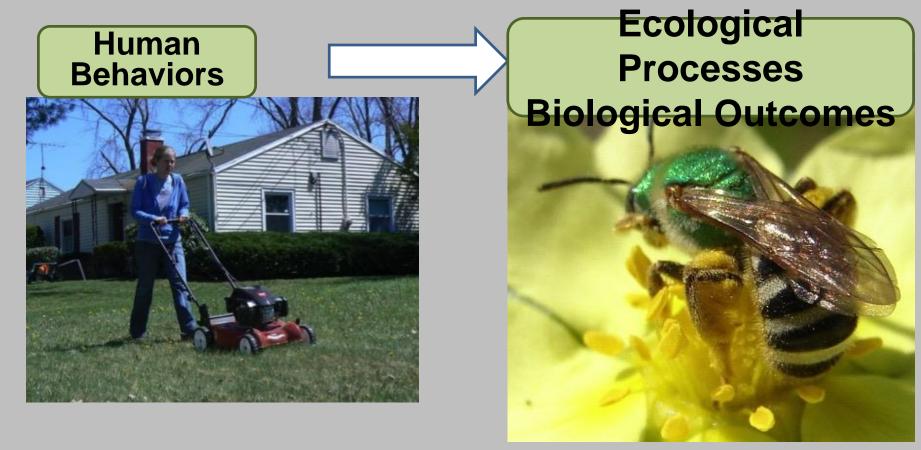


#### The lawn as habitat

- Mow less:
- 2 weeks = 70% more flowers
- 3 weeks = 300% more flowers

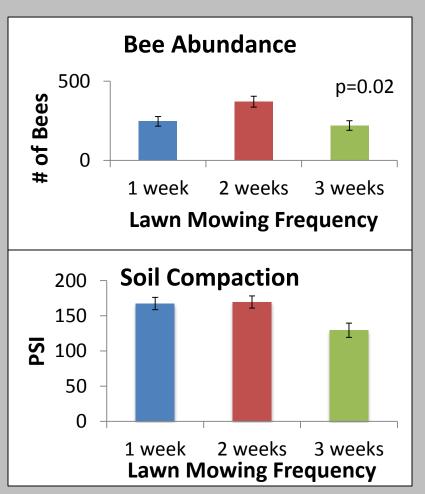








How does mowing frequency influence ecosystem services?





#### Mow less

- Supports beneficial insects
- Implications for stormwater mgt



## **Final Thoughts**



#### **Building public support**

- Improves urban sustainability
- For the birds and the bees





































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